



KARNAVATI
UNIVERSITY

SSIP



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)

KIIF
KARNAVATI INNOVATION &
INCUBATION FOUNDATION

Report of the Activity

Defence Demo Day

Date: 07/11/2023

Venue: Karnavati University Campus

Time: - 10:30 AM to 4:30 PM

Number of Participants: - 130

Special efforts are required to reach out and engage the startups, innovators, and smaller enterprises which have the competence, flexibility and adaptability to supply the Indian military with innovative and ingenious technological solutions.

In order to operationalize and institutionalize this effort, KIIF & DDTII in association with IIC and SSIP at Karnavati University and General of Command (GOC), Golden Katar Division, 11 Infantry Division has organised a Defence Demo Day on November 7th, 2023.

The event was inaugurated by Major General S.S. Virk, General of Command (GOC), Golden Katar Division, 11 Infantry Division.

Total 35 unique startups with 75 have been provided with an opportunity to demonstrate their innovations and to interact with Army officials on one-to-one basis to understand the real time problems, need of technological intervention etc. The Demo Day was organised to link innovation ambassadors and to emulate synergy of building active innovation cohorts to promote entrepreneurship in the university.

Objectives of the Defence Demo Day:

1. Facilitate rapid development of new indigenized, and innovative technologies for the Indian defence and aerospace sector
2. Create a culture of engagement with innovative startups encouraging them to supply their developed products to Indian defence and aerospace sectors
3. Empower a culture of technology for co-creation and co-innovation within the defence and aerospace sectors
4. Boost innovation among the startups and encourage them to be a part of Indian defence and aerospace ecosystem.



Deployment Objectives/Opportunities:

1. Enhance technological knowledge base of the participants through joint Army - Industry participation.
2. To acquaint with prevalent state of the art technologies and Commercial Off-The-Shelf (COTS) solutions available in defence products for operational exploitation in various domains.
3. Engage with Industry to identify unique/ customized solutions to meet operational requirements of the Field Army by providing a platform to the Original Equipment Manufacturer / Startups / Vendors.
4. To provide a platform to the Original Equipment Manufacturer / Startups / Innovators / Vendors to showcase their products also to provide a forum for exchange of ideas.

Outcome of Defence Demo Day:

1. Participating startups will be shortlisted for detailed field trials
2. All these startups will be matched with concerned officers for One-on-One dialog to understand real time operational requirements
3. Mind to Market opportunity with Army
4. Pitching opportunity with Army Officials